Hiray SofTech Pvt. Ltd.

EMPOWERING DIGITAL LEADERSHIP

HELPING CLIENTS BUILD DIGITAL SUCCESS

PRESENCE *SINCE*

2015

10 YEARS OF DIGITAL MASTERY

Founded in 2015 we are one of the leading Digital Marketing Company

Worked with the Client **across the globe**

CANADA

USA

UK

UAE

INDIA

NEW ZEALAND

AUSTRALIA

In various Sectors like Healthcare • B2B • E-Commerce • FMCG • Finance • Education • SaaS • Mobile Apps • Fashion • Hospitality • Manufacturing

Official Agency Partners for
Facebook & Google

Meta
Business Partner

G
Google Partner

2 Offices
Across India

The Canvas Where Ideas Are Born!

With a strong presence in two dynamic cities, **Hiray Softech** is where innovation takes shape and creativity finds its voice. Our offices serve as collaborative hubs where passionate minds come together to craft impactful **digital solutions.**

These inspiring spaces are more than just workplaces they're the canvas where ideas are born, nurtured, and brought to life. Here, brands are transformed into compelling digital stories that leave a lasting impression.

Step into our world of imagination where every thought sparks innovation, and creativity knows no limits.

A powerhouse of
50+ Creative minds

At **Hiray Softech,** our strength lies in the synergy of 50+ passionate and skilled professionals. What truly sets us apart is our unwavering commitment to excellence. With dedicated departments specializing in their respective domains, we dive deep into every project ensuring each detail is thoughtfully crafted and executed to perfection.

A GLIMPSE OF OUR CREATIVE POWERHOUSE

With a vibrant team of 50+ creative minds, Hiray Softech is a hub of innovation and excellence. What sets us apart is our relentless dedication to our craft. Each of our specialized departments dives deep into their area of expertise, ensuring that every project is executed with precision, creativity, and strategic insight.

From concept to execution, we bring together a dynamic blend of talent:
Social Media Sorcerers • Digital Strategy Geniuses • Performance Marketing Ninjas
Creative Design & Video Wizards • Innovative Copywriters • SEO & Analytics Experts
Web Development Aces • Mobile App Innovators • Hybrid App Developers
Customised Software Architects • Dedicated Service Team.

Together, we build digital experiences that go beyond expectations transforming ideas into impactful, user-driven solutions.

We Are Your **DIGITAL MEDIA** **MAESTRO**

Crafting your symphony of Digital Impact

Our Mission

At Hiray Softech, we empower clients through strategic, innovative, and sustainable growth. We blend the key elements of success creativity, technology, and strategy to deliver meaningful impact.

By fostering true collaboration and harnessing the power of synergy, we build lasting partnerships where our clients' achievements align seamlessly with our own journey of growth.

Innovation

Digital Solutions

Partnership

Success

Creativity

Ingenuity

Strategy

Execution

Technology

Collaboration

Teamwork

Growth

Vision

Analysis

Development

Inspiration

Achievement

MARKETING

> Just as precision and clarity drive results a Digital Marketing company's

DIGITAL MARKETING

expertise ensures targeted strategies, consistent engagement, and measurable growth across all online platforms.

**Research | Strategy | Campaigns
Optimization | Analytics**

> Just as engagement sparks growth a Digital Marketing company's

SOCIAL MEDIA MANAGEMENT

expertise builds lasting connections, strengthens brand presence, and drives audience interaction across digital platforms.

Planning | Strategy | Content Creation
Execution | Analytics | Optimization

> Just as user experience shapes success a Digital Marketing company's

MOBILE APP MARKETING

focuses on increasing app visibility, driving quality downloads, and enhancing user engagement with data-driven strategies.

App Store Optimization | User Acquisition In-App Campaigns | Retention Strategies

Dynamic Website

E-Commerce Website

Static Website

Responsive Website

CMS

YOUR WEBSITE

" Just as a strong foundation supports growth a Digital Marketing company's

WEBSITE DEVELOPMENT

delivers responsive, user-friendly, and performance-driven websites that elevate your brand and drive meaningful online experiences.

UI/UX Design | Frontend & Backend Development Responsive Design | SEO-Friendly Structure

> Just as convenience drives conversions

E-COMMERCE MARKETING

focuses on increasing product visibility, optimizing user journeys, and boosting sales through targeted strategies and data-driven campaigns.

Strategy Development | Website Optimization
Product Listings | Conversion Rate Optimization
Paid Ads | SEO for E-Commerce

> With a focus on visibility and organic growth

SEARCH ENGINE OPTIMIZATION

enhances your online presence, improves search rankings, and drives qualified traffic through strategic, data-backed SEO practices.

On-Page SEO | Technical SEO | Keyword Research
Content Optimization | Link Building
Performance Tracking | competitor audit report

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With a focus on scalability and business efficiency

CUSTOM SOFTWARE DEVELOPMENT

delivers tailored solutions that automate processes, enhance productivity, and align perfectly with unique organizational needs.

Requirement Analysis | UI/UX Design
Backend & Frontend Development | Integration
Testing | Deployment | Ongoing Support

MOBILE APP DEVELOPMENT

We craft high-performance mobile apps for your business goals. Whether you need a native app for seamless platform-specific performance or a hybrid app for cross-platform reach, we deliver scalable, secure, and user-friendly solutions.

- **Native apps:** Built for android and iOS using Swift, Kotlin, or Java-offering top-tier performance and user experience

- **Hybrid Apps:** Developed using Flutter or React Native-fast, cost-effective, and compatible with multiple platforms. From concept to launch, we provide end-to-end mobile app development with ongoing support and updates.

80%

> **"**

With a focus on measurable results and ROI

PERFORMANCE MARKETING

drives targeted traffic, maximizes conversions, and scales campaigns efficiently through data-driven strategies and continuous optimization.

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> With a focus on visual storytelling and brand impact

GRAPHIC DESIGN & 2D/3D ANIMATION

bring concepts to life through compelling visuals and dynamic motion, delivering engaging content that connects, informs, and inspires.

Branding | Static & Motion Creatives | Explainer Videos | Product Animation | Social Media Graphics | 2D/3D Visuals

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With a focus on value-driven communication and audience engagement

CONTENT MARKETING

builds brand authority, nurtures trust, and drives conversions through strategic storytelling and high-quality, relevant content.

Content Strategy | Blogs & Articles
Website Copy | SEO Content
Email Campaigns | Social Media Content

WE + PASSIONATE CLIENTS = PERFECT COMBINATION

We love working with clients
who are passionate about what they do,
who adapts to the changes,
who loves creativity as much as we do,
who are ready to take risks for something great for their audiences

If you feel the same connection with your customer, team & vendors
we would love to connect you to make your digital media more relation
centric than just product pitching.

THE ONLY DIGITAL TICKET YOU NEED FOR YOUR BRAND

Embark on a Journey with **Hiray Softech** Your Symphony of Digital Success Step into a world where creativity meets technology, and discover the perfect harmony of digital innovation with Hiray Softech.

No tickets needed just connect with us, and let the symphony of possibilities begin!

Hiray SofTech Pvt. Ltd.

Digital Marketing

OUR OFFICES

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