Hiray SofTech Pvt. Ltd.

Make Your Business Shine-

Show the World Your Unique & Creative Side

ABOUT US | We Are An Awesome Agency

We are a leading Digital Marketing Company and India's ideal advertising and marketing and Software program Progression Provider. Our team offers an Online Digital Solution that will certainly add your service polishing and development worldwide. Providing measurable results for our client forms the bulk of our job ideology. Our efforts, ideas, improvements, and strategies are involved and relocated to add our clients in completing their organization goals and intended.

↳ We are committed to providing quality IT Services.

↳ Provided by experts to help challenge critical activities.

↳ Really know the true needs and expectations of customers.

Branding | Designing | Development

Creative Skills

Our top digital marketing skills give modified plans as per customers' requirements. And by using that skills, We help grow your business and its image.

SERVICE

- CREATIVE THINKING & DESIGN
- CREATIVE THINKING & MARKETING
- SEO, ANALYTICS & MARKETING
- DESIGNING AND DEVELOPMENT

DIGITAL MARKETING

WEBSITE DEVELOPMENT

MOBILE APP DEVELOPMENT

CUSTOM SOFTWARE DEVELOPMENT

GRAPHICS AND VIDEO'S

SOCIAL MEDIA MARKETING

SEO

GOOGLE MARKETING
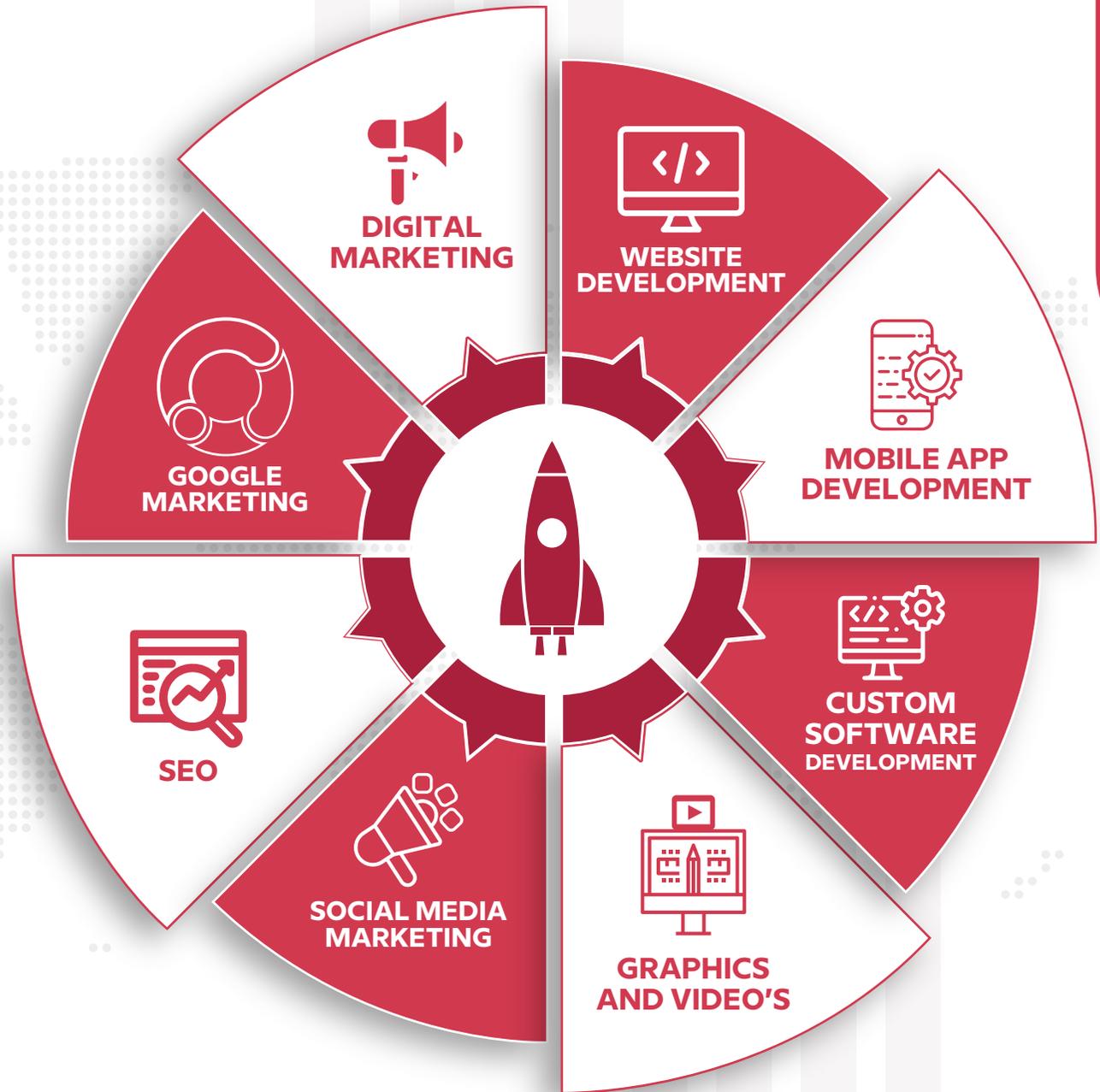
CRAFTING HUMAN CONNECTION THROUGH DIGITAL EXPERIENCE.

Hiray Softech is a Digital Marketing Company in India. It is a strategic design agency powered by data analytics, market research, and digital technology.

Armed with diverse perspectives and experiences, our high-energy teams unite to develop world-class digital experiences that grow companies and businesses. Beautiful design isn't just what we do, from brand strategy to web development to digital marketing; it's our life's work.

Just give our digital marketers a buzz and get cracking crafting a campaign that will rocket your brand recall into orbit.

DIGITAL BRANDING & MARKETING

- SEARCH ENGINE OPTIMIZATION
- SOCIAL MEDIA MARKETING
- GRAPHIC DESIGN
- VIDEO MARKETING
- TELE MARKETING
- SMS-MARKETING
- E-MAIL MARKETING

WEB SERVICES

TYPE OF SERVICES

01 STATIC WEBSITES

02 E-COMMERCE WEBSITES

03 PORTALS

04 RESPONSIVE WEBSITES

05 DYNAMIC WEBSITES

HIRAY SOFTECH is a leading provider of web services, catering to a wide range of businesses. Our expertise spans various types of websites, including landing pages, static and dynamic websites, e-commerce platforms, and portals. We are known for our commitment to creating responsive and user-friendly websites tailored to meet the unique needs of each business. With a diverse portfolio of web services, HIRAY SOFTECH is well-equipped to help businesses establish a strong online presence and drive success in the digital landscape.

MOBILE APPLICATION
(ANDROID & IOS)

End to End Mobile App Development Services with High-Performance

Hiray Softech caters to a broad spectrum of clientele, including startups, SMBs, and enterprises. Our custom-built native and cross-platform solutions are designed to accelerate their growth. We specialize in developing competitive mobile applications across various industrial domains. Our team of mobile app developers stays updated with market trends, allowing them to conceive, innovate, and craft mobile apps that enhance engagement and modernity. As a result, businesses attain their desired user retention rates while ensuring optimal performance for their applications.

UI/UX DESIGN **IoT** **ADVANCED TECH STACK**

HYBRID APP DEVELOPMENT

COST FRIENDLY **IPAD & TABLET SUPPORT**
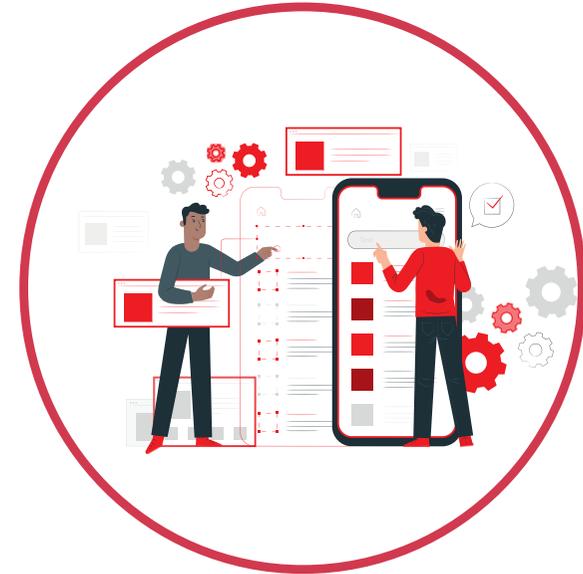
SOFTWARE DEVELOPMENT

| DEVOPS ENABLEMENT | SERVER CONFIGURATION | QUICK DELIVERY | UI/UX DESIGN |
| MVC APPROACH | COMPETENT RESOURCES |

A Wide Range of Our Tailor-Made Software Solutions

Custom Apps

Using our comprehensive skills of OOP, and MVC, We build and deliver static, dynamic, and integrated web apps. Our development company works with the most suitable PHP frameworks like Codeigniter, CakePHP, Laravel, Zend, Yii, Symfony, etc to develop the enterprise apps.

eCommerce Solutions

We are apt in using the right combination of technologies to build world-class eCommerce solutions that bear modern features and functionalities. We have the skills and capabilities to create highly customized eCommerce portals.

CMS Development

With our full-scale expertise in open-source CMS like WordPress, Drupal, Joomla, Magento, etc. we create highly customized websites. Our developers harness the full potential of CMSs to build successful websites.

Custom Web Portals

Our developers have a good experience and expertise in creating business-specific web portals using latest technology for B2C portals, B2B portals, enterprise, and corporate portals. We are a reliable website development company that meets the complete needs of the clients.

API Integration

We can integrate your public, private, or internal APIs into your system and CMS. We also integrate third-party APIs into your websites as per your needs and requirements using various interfaces provided by the APIs.

Social Networking Solutions

We utilize the latest trends for effectively to develop highly engaging, attractive, and collaborative social networking websites. Our developers also integrate topmost features into the websites.

ADVANTAGES OF HYBRID APP DEVELOPMENT

ATTRACTIVE UX/UI | FAST SPEED | USER EXPERIENCE | LATEST TECHNOLOGY | QUALITY WORK

GRAPHIC DESIGN

We provide creative solutions to all your graphic needs.

Our team of exceptional designers specializes in crafting unique and personalized designs for clients worldwide. With an extensive background in graphic design, we possess the artistic prowess to create captivating designs that can significantly boost your sales. Our client base spans the globe, reflecting the trust we've built over time. What distinguishes our graphic design agency is our unwavering commitment to delivering top-tier designs and an unparalleled dedication to customer satisfaction. Our dedicated team is always on hand to meet all your design requirements, setting us apart in the industry.

Types of Creative Projects We Handle

We take on an extremely wide range of creative assignments, for both B2B and B2C clients. Here is an overview of work we do on a regular basis:

- UI/UX Design
- Logo Design
- Company Brochures
- Corporate Presentation Design
- Catalogue Design
- Infographics
- Flyer & Poster Design
- Booklet Design

- Digital Newsletters
- Space Design
- Product Label Design
- Packaging Design
- Primary Packaging Design
- Catalogue Design
- Print Ad Design
- Print Catalogs

- Print Magazines
- Annual Reports
- Sales Collateral
- Slide Presentations
- Tagline Development and Design
- Tradeshow Graphics

VIDEO MARKETING
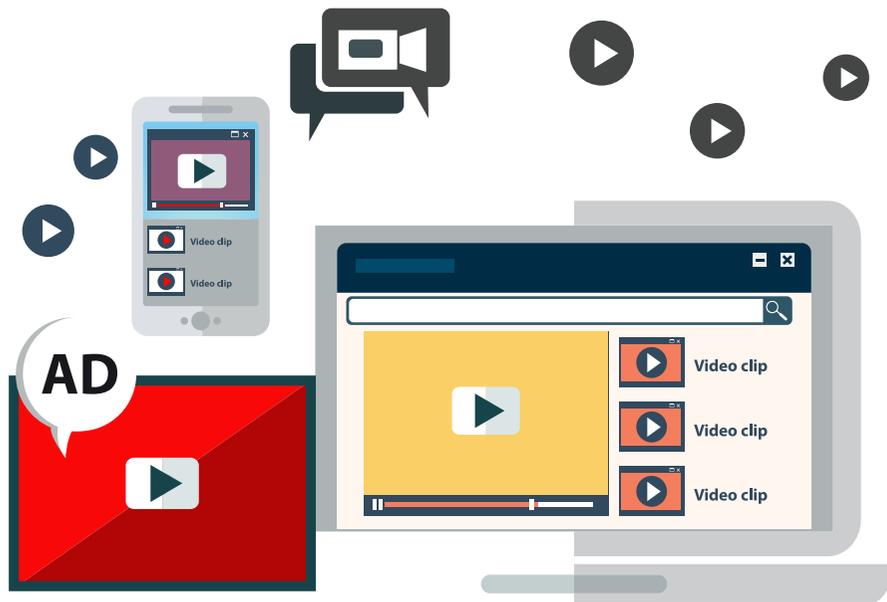
VIDEO MARKETING has now taken a lead, people are now getting more engaged in videos that explain well than a boring content. A survey says that more than 89% of the traphic gets engaged with videos. This has to keep rising, All thanks to the mobile generation!

AD

Video clip

Video clip

Video clip

Video clip

Video clip

SOFTWARE TESTING

HIRAY SOFTECH carries does both Manual and Automated Software Testing. The company works strictly on all software parameters or Application Testing with a "Zero Tolerance for bug" attitude. The company has delivered seamless and flawless IT Solutions to its clients.

TESTING

TECHNICAL SUPPORT

Our services are a tie of trust between our clients and us. We are always ready to extend our hands for the support you might need anytime at any phase of your Business. Be it the initial phase of your Business plan or the After-Deployment period, we are there at every step to provide the best and the most effective Technical support to enhance your Business along with your customer and never let it down. You already have Software developed or need to develop: whatever may be the case. Our services are always available to best match your needs!

CONTACT US

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Being your Business to Life